



PRESS RELEASE
La Rochelle, 24th July 2023

Excelia Business School is awarded a renewal of its AMBA accreditation for the maximum 5-year period

The Master in Management programme offered by Excelia Business School has just received a renewal of its AMBA (Association of MBAs) accreditation, for the maximum possible period of 5 years. This renewal, like the renewal of its EQUIS accreditation in June, further consolidates Excelia Business School's place among the world's elite Business Schools boasting the coveted triple crown (AACSB, EQUIS, AMBA). The audit report highlighted a number of major strengths: the quality of Excelia's strategic approach, its commitment to environmental and social issues, and its investment in pedagogical innovation.

International quality recognition for Excelia Business School

Excelia Business School has today been awarded the prestigious AMBA international accreditation for the second time in succession. For the first time in its history, the school has been granted this accreditation for the maximum possible period of 5 years, clearly reflecting the confidence that the auditors have in Excelia Business School, which once again has proved that it meets international quality standards.

Strategy, pedagogy, and the ecological and social transition: the key strengths of Excelia Business School

In their report, the auditors from the Association of MBAs underlined a number of exemplary aspects of Excelia Business School:

- The scope and excellence of its strategic approach across its primary areas of activity.
- Its determination to significantly invest in the emerging educational models of the future (technology and instructional design).
- Its commitment to teaching and research in the field of environmental and social issues as a defining characteristic of its activities, particularly through its Climacité[®] and Humacité[®] initiatives.
- Its ability to continue to develop research and teaching on specific applications of CSR, such as sustainable tourism and the Blue Education Experience (the theme of Water chosen as a focus of commitment and innovation in order to raise awareness and act for the ecological and social transition).



“Within the space of a month, Excelia Business School has been awarded the renewal of two of its major international accreditations: AMBA and EQUIS. The two auditing bodies praised the quality of the school’s strategic approach, its pedagogical offer and its strong commitment to the ecological and social transition. This is a double accolade for Excelia Business School, which has had the courage to implement a 2025 strategic plan that breaks from the conventional academic model. One of the main priorities of this plan is to make the group a leader in the ecological transition, a field of excellence widely applauded in both audit reports.”

Bruno Neil, CEO, Excelia



“This 5-year renewal of the AMBA accreditation for our Master in Management programme demonstrates Excelia Business School’s unwavering commitment to international excellence. My teams and I are particularly proud that this accreditation renewal is based on the strength of our strategic vision, the ambition of our educational approach and our ever-increasing commitment to the ecological and social transition.”

Tamym Abdessemed, Associate CEO of Excelia, Dean of Excelia Business School

About Excelia

Created in 1988, Excelia is one of the leading French Higher Education groups. With a strong international dimension, it comprises a business school, a tourism school, and a digital communication school. It currently educates some 5,500 students on its 4 campuses and boasts an alumni network of 42,000 graduates. It holds the following labels and accreditations: EESPIG, AACSB, EQUIS, AMBA and EFMD, as well as UNWTO.TedQual (United Nations) in the field of tourism.

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